

Code: 17E00318

MBA III Semester Regular Examinations November/December 2018

KNOWLEDGE MANAGEMENT

(For students admitted in 2017 only)

Time: 3 hours

Max. Marks: 60

All questions carry equal marks

SECTION – A

Answer the following: (05 X 10 = 50 Marks)

- 1 In the recent years, 'Knowledge Management' gains significant attention in different places like education institutions and corporate world. Explain the scope of knowledge management.
OR
- 2 How knowledge management practices are different from information management?
- 3 'Learning Organization' is a frequently used jargon in academia and consulting firms; what steps/strategies you will use to build learning organizations.
OR
- 4 What are key knowledge attributes you consider while implementing knowledge management in your organization?
- 5 What is organizational knowledge capital? In a short essay, discuss various valuation methods of pricing of knowledge capital?
OR
- 6 Implementation of knowledge management is a touch stage of KM; briefly discuss few barriers for implementing successful knowledge management.
- 7 Implementation of KM requires few best practices; elaborate best essential practices that are to be considered for successful knowledge management systems in analytics firms.
OR
- 8 Write a short summary on knowledge enablers.
- 9 Knowledge management systems created competitive advantage for manufacturing firms; illustrate with suitable Indian examples.
OR
- 10 Ultimately, the organizational culture plays a vital role in preserving knowledge management practices. Discuss.

SECTION – B

(Compulsory question, 01 X 10 = 10 Marks)

11 Case study:

Organizations have to periodically conduct knowledge audit. What is the purpose and scope of knowledge audit in the context of an educational institution?
